**Perspective Lecture**

**How Industry 4.0 technologies influence Performance Measurement and Management**

Prof. Umit Bititci  
Prof. Mike Bourne

**Monday, November 18th, 2019, 8:30**

Archivio Antico, Palazzo Bo  
Via VIII Febbraio, 2 - Padova

8:30 Registration of participants  
9:00 Welcome and introduction  
Prof. Stefania Bruschi, DII Director  
9:15 Perspective Lecture  
*Prof. Umit Bititci, Prof. Mike Bourne*  
10:30 Open questions  
10:45 Coffee Break  
11:00 Evidences from three leading firms  
- Carel Ltd., Eng. Pietro Rossato, Group Chief Operations Officer  
- Calzedonia Ltd., Eng. Chiara Ortolani, Supply Chain Specialist  
- Kering Eyewear Ltd., Dr. Anna Zurlo, CFO  
12:00 Closing remarks

Participation is free, subject to prior on-line registration at [http://www.dii.unipd.it](http://www.dii.unipd.it) by November 14th, 2019

**Organizing Committee:**  
Prof. Patrizia Garengo, Prof. Stefania Bruschi

This initiative is part of a series of Perspective Lectures organized by the Department of Industrial Engineering with the aim to foster the development and exchange of knowledge in the academic, research and entrepreneurial fields.

Prof. Umit Bititci and Prof. Mike Bourne will focus on the linkages between technology, particularly Industry 4.0 technologies and performance measurement and management (PMM). They will explore how technology could be integrated with PMM. Their talk will have both a practical and theoretical focus where they will argue that technologies has a significant influence on the organisational capabilities that underpin long term sustainable performance. However, they will also warn against using technology where a directive management control environment could emerge, which, almost certainly, will lead to less engaging jobs and less than optimum performance.

Umit Bititci is the Professor of Business Performance and Deputy Executive Dean of the Edinburgh Business School, Heriot-Watt University, Edinburgh, Scotland

Mike Bourne is the Professor of Business Performance and Director of the Centre for Business Performance at Cranfield School of Management (UK).